

Dave O'Hare

In my twenty some-odd years as an advertising creative director and writer, I've helped launch and establish many an endeavor: the Saturn car company, Sprint mobile, Dell Computers, California Cooler, General Motors' EV1 electric car.

I did so at just a handful of agencies: Chiat/Day, Goodby Silverstein, Hal Riney & Partners.

Along the way, there were campaigns for Specialized Bicycles, the NBA, Sega, PBS and others, along with a host of honors, including the first-ever EMMY nomination for television advertising, an MPA Grand Kelly award, Cannes Lions of various metals, and two campaign-of-the-decade acknowledgements by the New York One Club. My work is also included in the New York Museum of Modern Art's permanent collection.

I have taught and/or guest lectured at the Academy of Art College and Stanford University, as well as VCU Brandcenter in Richmond, Virginia.

Over the past several years, my interest has turned to branded entertainment, developing and scripting longer format projects for agencies and companies worldwide such as Ford, Mitsubishi, The Walt Disney Company--with Academy Award winner Forest Whitaker directing; Unilever's lovebites, the first ever micro series, airing on TBS, and for driverTV, recently purchased by NBC Universal.

I am also currently developing and writing several feature film projects.

I'm a graduate of USC Film School, and live in San Francisco with my wife, son, daughter and a rather rambunctious golden retriever.